

General Announcements
June 28, 2007

I am pleased to announce that, effective July 1, 2007; Kärcher Canada Inc. will become an operating unit of Kärcher Floor Care, Inc. (formerly known as Castle Rock Industries, Inc.). Kärcher Canada distributes the Kärcher commercial floor care equipment line and provides sales, customer service and technical support from its headquarters in Mississauga, Ontario.

Coincident with this organizational change, I am announcing the promotion of Al Bennett to Regional Managing Director with overall responsibility for the Canadian region. This is also effective July 1. Al is presently Vice President, Commercial Business Development for Kärcher Canada. In his new role, Al will report to Jim Lombard, Executive Vice President of Sales for Kärcher Floor Care.

As Regional Managing Director, Al will be managing both the Kärcher and Windsor branded products for the Canadian market, working closely with each of our channel partners to address their needs in a responsive and timely manner. Al will also have the responsibility to grow sales of both the Kärcher and Windsor brands while protecting the interests of each brand and minimizing channel and market conflicts. The Mississauga facility and employees will also report to Al directly.

I believe this change will help Kärcher Floor Care to take the lead in developing and managing the market more effectively. Please join me in congratulating Al on his promotion, and in collaborating with the entire Kärcher Canada team to form a successful partnership.



Elliot Younessian
Chief Executive Officer
Kärcher Floor Care, Inc.